

College & University Programs - Agent Guide



Why cogito?

Based in Boston, Massachusetts USA home to Harvard and MIT, Boston University, Tufts University, and Boston College.

Our location allows us easy access to world-class universities and thriving startup culture. In our Cambridge office, we hire students and recent graduates from Harvard, MIT, and other universities to guide our international applicants through a complex application processes.

✓ **Customer support:**

24-hour email response time and Skype/Zoom support for you and your students/ We offer a friendly, personalized approach where we know every student and partner by name.

✓ **Affordability:**

We have the best prices for the total cost of university and college. Other companies charge \$3,000- \$5,000 in service fees alone. Our prices are structured to keep tuition affordable and agents happy.

✓ **Partner Benefits:**

We offer great commission and incredible support for our partners like Zoom seminars with Ivy League students, top boarding school students, or our experienced staff. We also offer unique programs like the Summer College prep program at Harvard sq. and MIT, English Language Camp in Boston, and so much more.

✓ **Expertise:**

We hold Bachelor's and Master's degrees from top-ranked universities and have worked in the international education industry for a combined 25 years.

✓ **Quality Schools:**

We place students in over 1000 colleges and universities across the United States, including those in the Top 50-100 National Rankings, US News & World Report.

Our services:

Cogito offers a variety of college and university programs to meet every student's needs:

- University Scholarship Program
- Elite University Program
- Community College

University Scholarship Program

This program is for undergraduate students.

We are experts at negotiating university scholarships for international students. Through our advocacy and support, students have access to over 200 academic majors and 1000 universities across the United States.

At a Glance:

- Guaranteed scholarships at up to 10 universities
- Minimum price guarantee of \$19,000 for tuition, room, and board
- Includes schools ranked in Top 100 National, US News & World Report

How It Works:

- The student fills the pre-application form and sends it to Cogito along with copies of academic transcripts (with GPA from last 3 years of high school) and English exam report (TOEFL or IELTS)
- Cogito sends an immediate notification if the student qualifies for the scholarship
- Within 7 business days, Cogito provides a personalized list of 5-10 guaranteed scholarships
- The student pays a \$2,700 deposit to secure the scholarship and confirm the enrollment. The deposit is deducted from the total package price after the scholarship.

Benefits of the Scholarship Program:

- FREE advice and consultation during the pre-app phase
- Agent commission of \$1,500 per materialized student (\$1,700 for agents who send 3 or more students per intake season)
- Exclusive access to Cogito list of 1000 college and university partners
- Personalized scholarship offers negotiated by Cogito for each student
- Assistance with all aspects of school selection, registration, enrollment, on-campus housing
- Guaranteed acceptance or money back.

Example of scholarship offers:

| School | Full Cost | Scholarship | Final Price | About the University |
|---|-----------|---------------------|---|--|
| Stetson University Tampa, FL https://www.stetson.edu/home/ | \$59,950 | \$24,000 - \$31,000 | \$2,700 + \$33,250 - (deposit) \$26,250 per year | Covers a wide range of areas including statistics, information, technology, finance, management, accounting, business ethics, marketing, business communication. |
| North Central College Naperville, IL https://www.northcentralcollege.edu/ | \$52,965 | \$27,000 per year | \$2,700 + \$23,265 (deposit) per year | Ranked #15 in the Midwest; Forbes Top 20% in the USA; Ranked 10th in Regional Universities, Midwest. |
| SUNY Plattsburgh Plattsburgh, NY https://www.plattsburgh.edu/ | \$36,400 | \$7,500 - \$13,500 | \$2,700 + \$26,200 - (deposit) \$20,200 per year | Ranked #2 in the country by student satisfaction. Ranked Number 21 among Top Public School North. Internships are available. |

How to Qualify:

- Foreign citizenship (students with U.S. citizenship are not considered)
- High school diploma (or currently completing it)
- Academic four-year GPA minimum 2.5 (out of 4.0)
- TOEFL 61 or IELTS 6.0 minimum
- SAT/ACT not required but recommended

Frequently Asked Questions:

1. Are scholarships renewable for all four years of the degree program?

Yes, scholarships are automatically renewable! Students should maintain good grades and in some cases live on campus to make sure they keep the full scholarship award. Specific renewal criteria vary by school, and will always be listed on the official scholarship letter.

2. What about scholarships for Graduate students?

We are able to provide scholarships to Graduate applicants on a case-by-case basis. Please ask us for our one-page Graduate Student Scholarship Guide.

3. What does the \$2,700 deposit/fee cover?

The \$2,700 deposit applies toward the total package price listed on the Cogito scholarship offer letter. Package price includes one academic year tuition, on-campus basic housing, and meals.

Example: The deposit covers: Enrollment and housing deposits up to \$250, service fees to secure student's housing on campus and scholarship, mail charges and I-20 processing, and agent commission of \$1,500- \$1,700.

4. What fees are not included in the package price?

Books & supplies, travel, personal expenses, and membership in specialized activities or clubs such as fraternities, sororities, athletic teams, etc. are not included in the package price.

Elite University Program

For international students aiming for Ivy League or Top 100 University placement, we offer admissions and scholarship assistance.

At a Glance:

- Application support to 10 top universities
- Guaranteed admission to at least 1 school from the list

How It Works:

- The student fills the pre-application form and sends it to Cogito along with academic transcripts, English exam scores, SAT or ACT, and any other relevant documents (resume, achievements, etc.)
- Cogito reviews documents and provides immediate feedback if the student qualifies
- Student pays \$2,000 service fee to finalize the list of 10 schools and prepare admissions packets
- After acceptance student pays an additional \$2000.

Benefits of the Elite University Program:

- Admission to Ivy League or Top 100 universities
- Agent commission of \$2,000 per materialized student
- Assistance with all aspects of the admission process including school selection, recommendation letter support, essay content development, and essay editing, final application review, and interview coaching

How to Qualify:

Students currently in grade 12 must meet the below admission criteria by November 1st. Younger students interested in top university placement may choose to participate in our Summer SAT and College Prep Camp in Boston (Harvard sq. and MIT).

- Foreign citizenship (students with U.S. citizenship are not considered)
- High school diploma (or currently completing it)
- Academic four-year GPA minimum 3.3 (out of 4.0)
- Minimum TOEFL 80 or IELTS 6.5
- SAT or ACT required

For perspective, below are some admissions statistics from top-ranked American universities:

| School Name | Acceptance Rate | TOEFL (Min.) | SAT (avg.) | GPA (avg.) | SAT Subject Tests Required? |
|--------------------------|------------------------|---------------------|-------------------|-------------------|------------------------------------|
| Harvard College | 5.8% | Not required | 1440 | 3.8 | Yes 2 |
| Stanford University | 5.1% | Not required | 1480 | 3.9 | Yes 2 |
| MIT | 7.9% | 90 | 1500 | 3.9 | Yes 2 |
| Amherst College | 14% | 100 | 1440 | 3.8 | No |
| UCLA | 18.5% | 83 | 1420 | 3.9 | Yes 2 |
| NYU | 32% | 100 | 1420 | 3.6 | Yes 2 |
| Northeastern University | 32% | 92 | 1380 | 3.8 | No |
| Univ. of Illinois-Urbana | 62% | 80 | 1380 | 3.8 | No |
| SUNY Univ. Brook Stony | 41.3% | 80 | 1340 | 3.8 | No |
| University Minnesota | 44.4% | 79 | 1340 | 3.8 | No |

Aside from SAT and GPA, the following factors are extremely important for admission to Ivy League and Top 100 Universities:

- Leadership
- Extracurricular involvement
- Essay
- Interview

We coach students on optimal academic and extracurricular choices and provide additional support services where needed.

Frequently Asked Questions:

1. How does Cogito help students receive admission to top universities?

First, we evaluate the student's current credentials which include English test scores and academic grades. Then, we develop a strategic action plan to maximize chances for admission at the most elite American universities.

Students currently in Grade 12 must submit eligible TOEFL and SAT scores by November 1 to be considered for our Elite Program.

Students in lower grades (10-11) are at an ideal time to begin preparing for admission to top universities. For these students, we highly recommend our SAT Summer Camp.

2. What are the benefits of joining the SAT Summer Camp?

Our SAT camps are specially designed for students who wish to attend Ivy League or Top 50 American universities. Students stay in Harvard campus dorms, attend SAT workshops led by Harvard and MIT postgraduate students and other Ivy League alumni, and receive lots of advice to improve their college resumes. In addition, students will have the opportunity to complete a project with a local Boston startup company or nonprofit—a perfect addition to your college resume!

3. What are my chances of admission to an Ivy League school?

All the Ivy League schools are extremely selective. For example, in 2018 Harvard admitted only 5.8% of total applicants. We encourage qualified applicants to apply and follow their dreams, but with realistic back-up options in mind.

4. What is the refund policy?

The \$4000 is fully refundable if a student does not receive acceptance from any of the 10 schools to which we helped them apply.

Community College Program

Community College offers the first two years of a 4-year Bachelor's degree. After 2 years, students can transfer to a 4 year university, or work one year with OPT.

Widely recognized as a cost-effective alternative pathway to completing an undergraduate degree, Community College in the USA is an excellent choice for international students.

At a Glance:

- Prices start at \$15,900 for the academic year tuition, housing, meals, and health insurance
- Transfer admission guarantee (TAG) to top universities
- High School Completion option for students who have not received a high school diploma
- Accommodation choices include residence hall or host family

How It Works:

- Student selects school from the list of Cogito partners
- Student pays \$250 application fee to start the full application process
- Upon acceptance, the student pays 50% of the total program fees
- When the visa is issued, the student pays the remaining 50% of the total program fees

Benefits of Community College:

- Agent commission of \$1,500 per materialized student (\$1,700 for agents who send 3 or more students per intake season)
- Transfer to top-ranked American universities
- Small classes and personal support
- Work on campus is easy and available at many schools for up to 20 hours/week
- ESL for students who have not taken TOEFL or for those who need extra English support

How to Qualify:

- Foreign citizenship (students with U.S. citizenship are not considered)
- High school diploma (or willingness to enroll in H.S. Completion Program in Washington state)
- English test NOT required, but recommended

Frequently Asked Questions:

1. How do students transfer to a top-ranked university?

Cogito partners with many excellent colleges in the state of California that offer Transfer Admission Guarantee (TAG) to top-ranked universities including UC Santa Barbara, UC Davis, and more. Transfer to schools like UC Berkeley and UCLA is also possible but not guaranteed. Students should maintain a strong GPA during their time at community college and meet with a transfer counselor at the school on a regular basis to ensure they are taking the right classes for transfer credit.

Outside of California, we partner with many colleges which have a high rate of transfer to top universities including Johns Hopkins University, Stanford, and MIT.

It's important for students to consider the tuition and living cost at the transfer university to make sure it's a realistic option.

2. How is the quality of academics at community college?

We only partner with the most academically rigorous colleges. Several of our partner schools in California have the distinction of #1 transfer college to UC Berkeley and UCLA. We do not partner with any colleges where the majority of students are working adults, we choose our schools carefully to ensure the highest quality of education and transfer rate to universities.

3. What if my student has not taken an English test like TOEFL or IELTS?

At 90% of our schools, TOEFL is not required for admission. Students will be tested for English upon arrival and placed in the appropriate English class for their level of proficiency. We do still recommend that students take an English test, especially if they are from countries that have a high rate of visa denial.

4. What if my student has not completed a high school diploma?

Students who will not receive a high school diploma must enroll in the High School Completion program offered at Washington state community colleges. Students must be 16+ years old. This option is a great opportunity for students to complete an American high school diploma while at the same time earning college credits. If students are 18+ years old, they may be eligible for admission to community college in California.

5. What is the refund policy?

The \$250 application fee is nonrefundable. We do offer a full refund of program fees if the student cancels before I-20 is issued or receives visa denial.

Conditional Admission with ESL:

Conditional admission is available to students who are academically admissible to a particular university but do not yet have the English proficiency required for direct admission. This option is offered as part of both our University Scholarship Program and Community College Program.

We also offer Pathway Programs at Top 150 ranked universities for students who do not yet have the required academics or English level to enter the university directly.

Ready to find the right program for your student?

Contact us:

For more information or to schedule a Skype/Zoom training, please contact:

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